

Little Rock, Arkansas



Rockefeller homes in Little Rock illustrate sophisticated home technology surprisingly easy to use

What does a truly advanced home system look like today?

“It’s very straightforward. Everything is literally available at the touch of a button,” says Win Rockefeller, Jr., who has automated home systems installed in his house and his condo in Little Rock, Arkansas.

At the Rockefeller residences, the lighting, shading, audio, video, heating, air conditioning, alarm, and security systems are all included on centralized systems accessible from his iPhone and iPad. He can view images from his security cameras, turn lights on and off, unlock and open the doors for guests or service providers, and adjust the temperature from anywhere in the world.

Home automation systems are becoming the standard in the luxury home. A look at Rockefeller’s lavish residences will show what’s possible.

Making things easier

If you’ve never lived with a home automation system, you probably don’t realize how helpful it can be.

“Our goal is to make life easier for our customers,” says Ryan Heringer, president of Jonesboro-based Sound Concepts, which designed and installed the automation systems in the Rockefeller homes.

When Rockefeller drives up to his house, for example, he can open his front gate, deactivate the alarm, unlock the doors and turn on a sequence of lights, all by pressing a few buttons on his iPhone.



“The coolest part of the Crestron system is that we can design and program it to fit the needs and desires of a particular homeowner,” Heringer says. “Rockefeller is very comfortable with technology and likes to upgrade his systems every six or eight months to make sure he has all the latest features. Other homeowners want to think about it a lot less, and that’s fine too.”

For entertainment, he can tap a few buttons, select a movie or music playlist and play it anywhere in the house.

Rockefeller can operate his electronic systems using his iPad, iPhone, or Crestron wireless touch screens that Sound Concepts installed in the family room, media room, kitchen, master bedroom, master bath and guest rooms in his home and condo. The company also installed Crestron XPanel software on computers in each of his home offices to control all systems, plus wall plates in each room to control lighting and shading.

When visitors arrive, Rockefeller can see them and talk to them at the gate, allow them entry, then follow their progress across the property and into the house, whether he’s at home or away.

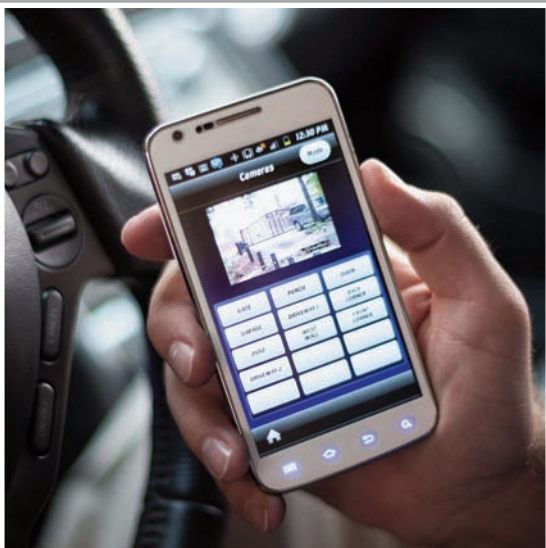
More than easy

Crestron provides the integration backbone for all of these systems, giving Rockefeller complete control of his home and condo. “The Crestron systems take convenience to a whole new level,” Heringer explains.

For example, the Crestron system in each residence controls a movie player, which stores Rockefeller’s entire collection of 4,000 movies, videos and music tracks, and allows him to watch or listen to them from almost anywhere. “He loves movies and sports,” Heringer says. “We set up control of his movie player, TiVo and DirecTV feeds so that he can find any movie, game or recorded show in seconds.”

Each Crestron system controls Rockefeller’s alarm and security systems as well, allowing him to view images from 16 cameras in the house and two in the condo. He can pan, tilt and zoom each camera right from any of his devices, giving him the ability to check most areas of each property.

Sound Concepts wall-mounted a 17" Crestron touch screen in the condo’s master bath for full system control and to use as a display. “He can use it to watch TV from the vanity, jacuzzi and even the shower,” Heringer explains. A Crestron waterproof remote allows Rockefeller to switch channels and adjust volume, even when he’s in the shower.



In the master bedroom of the house, Rockefeller can touch a button on the Crestron remote, allowing a 50" wall mounted Elite display to move up, down, left, right, and retract and face where he's sitting.

Crestron lighting control systems include astronomic clocks. The lights turn on and off in relation to the time of sunrise and sunset. Once he has them set the way he wants them, Rockefeller does not have to make any adjustments when the seasons change.

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