# PinPoint<sup>™</sup> Proximity Detection Beacon for CCS-UC-300

- > Designed for use with the Crestron® CCS-UC-300 Skype Room System
- > Enhances Crestron PinPoint™ App functionality using Bluetooth® technology [2]
- > Enables an iPad® or iPhone® device to know what room it is in
- > Eliminates the need to manually select the current room
- > Allows current room controls to be displayed automatically
- > Enables intelligent meeting room searches based on device location
- > Plugs into a dedicated USB port on the CCS-UC-300 engine [1]
- > Affords fine-tuned performance with an adjustable detection range (1 to 10 meters)
- > Configured via the Crestron Beacon Setup Pro App [3]

PinPoint™ Proximity Detection Beacons enhance the intelligence and personalization of your Crestron® system by enabling your iPhone® or iPad® device to always know what room it's in. PinPoint beacons work with the Crestron PinPoint App to ensure that the controls displayed on your device are applicable to the room you're in. With PinPoint, there's no need to select your current location from a menu — your device always knows where it's at.

The CCS-PP-100 model is a special version of the PP-100 PinPoint beacon that is designed specifically for use with the Crestron Next Generation Skype® Room System (model CCS-UC-300). It plugs into a dedicated USB port on the rear of the CCS-UC-300 engine. [1]

### **Enhancement for the Intelligent Enterprise**

PinPoint beacons are a must-have for every intelligent enterprise. They work synergistically with the Crestron PinPoint App and Crestron Fusion® to cut through the administrative tasks that plague every work day. PinPoint beacons enable every person on the Crestron Fusion network to book an ad-hoc meeting in the nearest available room, and then walk into the room and be greeted by a message on the display device confirming the room's schedule. Instantly, you're presented with all the controls for that room right on your smart device, with the ability to connect and present with one touch if the room is equipped with Crestron AirMedia® — no scrolling or searching for the right IP address! With the help of PinPoint beacons, your meetings can start on time, without any productivity lost due to connection issues or fumbling with wires.

## **Low-Profile Device**

The PinPoint Proximity Detection Beacon (CCS-PP-100) is a tiny hardware device that simply plugs into the "PINPOINT" USB port on the CCS-UC-300 engine. [1] If necessary, additional beacons may be added to the room using model PP-100 beacons. Bluetooth® technology is used to determine the location of a mobile smart device by measuring its signal strength relative to each of the beacons in the system. [2] Up to 100 rooms can be configured using the Crestron Beacon Setup Pro App, and each beacon is adjustable to provide a detection range from 1 to 10 meters, allowing for fine tuning of the complete system. [3]

#### **Available Models**

CCS-PP-100: PinPoint™ Proximity Detection Beacon for CCS-UC-300

#### Notes:

- The USB connection is used solely to power the beacon device. No data is transmitted or received over USB.
- Bluetooth is used solely for proximity detection and does not transmit or receive any control, multimedia, or personal data. PinPoint beacons are only visible to Bluetooth enabled devices that are specifically programmed and configured to work with your system. PinPoint is currently only compatible with Apple® iOS® devices.
- The Crestron Beacon Setup Pro App configures CCS-PP-100 and PP-100 beacon devices used with the Crestron PinPoint App. All mentioned apps are available on the iTunes<sup>®</sup> App Store<sup>®</sup>.

This product may be purchased from an authorized Crestron dealer. To find a dealer, please contact the Crestron sales representative for your area. A list of sales representatives is available online at <a href="https://www.crestron.com/salesreps">www.crestron.com/salesreps</a> or by calling 800-237-2041.

The specific patents that cover Crestron products are listed online at: patents.crestron.com.

Certain Crestron products contain open source software. For specific information, please visit www.crestron.com/opensource.

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