

Professional Golfer, Ian Poulter's Home

Residential

Orlando, Florida



Crestron home fits pro golfer to a tee

Background

Things don't always go as planned when you're a professional golfer competing in tournaments against the best players in the world. That's why the feeling of complete control in their homes is so incredible.

Professional golfer Ian Poulter and his family were building their new home in Orlando, Florida. A technology enthusiast and self-proclaimed perfectionist, he wanted to make his home life more comfortable and convenient for his family and guests.

"I spoke with my friend in the UK who's a big house builder. He knew I was planning to build this house and he said 'you need to have a look at Crestron,'" said Poulter.

He traveled to the Customer Experience Center at Crestron Headquarters in Rockleigh, NJ to see the home automation technology in action. He walked away amazed by the possibilities.

"I want to be the best at what I do when I'm on the golf course. So when I built my house I wanted the best products possible

to make my life easier there. And that's what Crestron gives me," added Poulter.

Designed and installed by Orlando-based integration firm HSS Custom AV, "the whole house is controlled by Crestron, from the outside pool to the inside cable boxes," explained Tracy Adcock, HSS Owner.

Home or away, Ian Poulter is in complete control of his Florida residence with Crestron

Inside the home

The six-bedroom home features the best of Crestron: DigitalMedia™ HD video distribution throughout (DM-MD32X32 for the entire house and DM-MD8X8 in the dedicated home theater); 21 zones of audio, via the Crestron Sonnex® multiroom audio distribution system; and indoor/outdoor lighting control, shading control, and integration with the home's HVAC, alarm, security, doorbell, pool and spa, and garage. The Poulter family also asked HSS to integrate the camera in their newborn's bedroom into the Crestron system so they could check in on him from their master bedroom.



Dedicated home theater

The 12-seat home theater elegantly opens up to the game room with a retractable heavy shade. Ian can watch his favorite team, Arsenal®, while entertaining in the game room. Or he can close off the theater when he wants to watch a movie with his family.

The theater has a dedicated DM-MD8X8 switcher that ties in with the family's three gaming systems – PlayStation®, XBOX®, and Wii® – plus local Blu-ray Disc® player, DIRECTV®, cable boxes, and Apple TV®. All of the sources can be viewed on the 123-inch Vutec® Silverstar Screen, Helios studio edition 3-chip DLP projector, and two smaller LCD displays on each side of the big screen.

"I can watch sports on the big screen and the kids can play video games or watch movies on the smaller screens," said Poulter. "Everybody's happy."

Using the handheld remote, Ian can move a game or program from a smaller screen to the larger screen with the press of a single button.

Crestron one-touch lighting control enables the Poulters to easily set the lights to desired levels for any activity, such as watching TV, movies, or matches in the theater, or entertaining guests in the game room.

DigitalMedia – the ultimate game changer

One of Ian's favorite features of the DM® system is the ability to turn on/off any TV in the house from the master bedroom using his Crestron touch screen. He can even see what the kids are watching and shut off the TVs at bedtime.

Another cool feature of the DM system is it enables the children to play video games with each other from different rooms. "They can play a Wii game in the home theater or play room with Ian while he's in the master bedroom," noted Adcock.

Lighting and shading control

Lighting and shading control was of the utmost importance. There are floor-to-ceiling windows and lighting fixtures throughout the home, and the Poulters wanted to avoid having to manually turn on/off lights and roll up/roll down shades several times throughout the day. It was also imperative that the family be able to enjoy the view of the neighboring golf course in the morning, protect their hardwood floors, lavish furniture, and fabrics during peak sun intensity hours, and ensure privacy in the evening.

All of this was accomplished by putting the shades on an astronomical clock, controlled by the Crestron 3-Series® processor. During the course of the day, shades on the east and west sides of the home raise and lower in concert with sunrise/sunset. Starting in the early evening, all shades lower for privacy. The Master Bedroom features blackout shades controlled by the touch screen in the room.

After a night on the town, the Poulters come home to landscape lights guiding the way up their property. At designated hours, the landscape lights/security lights turn on/off. When the security system is tripped, all lights inside/outside automatically turn on and the shades rise.

Outdoor entertaining

The outdoor patio and pool feature a Crestron Sonnex system that distributes audio to the landscape speakers.

"The Poulters also have a Crestron UFO waterproof remote to control two outdoor TVs, sound systems on the patio, and loud speakers that surround the yard. The pool features LED color changing lights. When entertaining at night, the family can create a whole light show with water jets and bubblers, too," said Adcock.

Garage integration

Off the course, Ian has an affinity for fast, luxurious cars. His garage houses some of the most sought after cars on the planet. To keep an eye on his prized possessions and easily select which ride he wants to take for a spin, Ian can use one of five Crestron touch screens to queue up his garage cameras, view one of four bays, and then select which car he wants to take out. When the car is selected, the light turns on above it, the corresponding garage door opens, and Ian is ready to hit the road.

All about simplicity

It was important to the Poulterers that their guests be able to easily use the system. So HSS designed the system for one-touch simplicity. “We used a picture-driven touch screen design so there’d be a minimal learning curve. Anyone could come over and use it,” added Adcock.

“It’s good to see how easy it is to use. Our guests like what the system does and the capabilities. It really does make your life easier,” said Poulter.

Adding to the guest experience and ease-of-use are the iPhone® and iPod® docking stations throughout the home. Anyone can drop their device into a dock and play their music throughout the home or in select rooms.

Remote monitoring and mobile control

Poulter is on-the-go throughout the year playing in tournaments across the globe. The ability to remotely check in on his house was critical. If he wants to adjust the temperature or turn off lights the kids left on, he can do that from his mobile



device. Ian also receives automatic alerts via email and text messages if there’s a system issue. “You can do anything from wherever you are,” noted Poulter.

A happy, connected family

The Poulter family couldn’t be happier with their system. It perfectly marries Ian’s love of technology with the family’s desire for simplicity, convenience, and privacy.

“They’re a young family and they embraced the technology really well. We didn’t have to make many changes once the system was in place because they used everything. And I think that’s why we’re all here. That’s why Crestron is here,” said Adcock.

“You can do anything with Crestron. That’s the honest answer,” concludes Poulter.



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