

Christopher Kennedy Compound

PALM SPRINGS, CA

CASE STUDY | RESIDENTIAL

➔ Challenge

Simplify living in a 1964 California ranch house updated for the 21st century.

➔ Solution

Incorporate Crestron audio, video, lighting, and control technology.



Easy Luxury

Designer Christopher Kennedy's latest project uses Crestron technology for simple, beautiful living

“Ideally, technology and design are seamless. Both should enhance the client's life in every sense.”

— **Christopher Kennedy**
Christopher Kennedy, Inc.

Coming home, at its best, should be simple, rejuvenating and exciting. “How do you live beautifully, but also simply and authentically at the same time?” asks designer Christopher Kennedy. “How do you live really well, but without a lot of ostentation, without a lot of pretense?”

Kennedy, an internationally renowned interior designer based in California, brought this sensibility to the showcase home he created for Palm Springs Modernism Week 2015. Founded in 2006, Modernism Week celebrates the mid-century design and architecture that Palm Springs is known for, while also showcasing contemporary trends in innovative and sustainable living. This year, the week-long series of home and neighborhood tours drew over 60,000 visitors from all over the world. Kennedy first appeared with a show house last year, which the Hollywood Reporter called “The #1 must-see event for Palm Springs Modernism Week 2014.”

Kennedy's 2015 show home showcases world-class designers and Crestron control technologies to create a space that truly embodies Kennedy's philosophy of beautiful simplicity. The home serves as inspiration for homeowners looking to enjoy their spaces in lively, luxurious new ways.



The Palm Springs Lifestyle

In Palm Springs, with its desert escapes and sun-drenched vistas, the barriers between outdoor and interior living fall away. The Christopher Kennedy Compound is a 1964 ranch-style home that epitomizes this lifestyle, complete with rooms that welcome warm breezes and a stunning pool and sundeck. Walking through the house, it's clearly a space meant for both entertaining and relaxing.

Kennedy loves the area for its history of laid-back style. "Palm Springs has had a long line of celebrity residents, from Bob Hope to Frank Sinatra. And for many, like Rock Hudson, Palm Springs was the only place in the world where they were truly themselves," he says. "To this day, Palm Springs captures that idea of beauty combined with ease and realness in a very palpable way."

The home's 2,500 square-foot layout features open, sunlit rooms, perfect for entertaining guests visiting to soak up the sun, or simply as a space to enjoy with family and friends on a quiet weekend. "I designed the Palm Springs home for how I live today," said Kennedy. "There's absolutely no wasted space – it's comfortable, it's secure, and it's inspiring." The streamlined living spaces are complemented by Crestron control technologies, which figured into Kennedy's designs last year as well. "Ideally, technology and design are seamless," he says. "Both should enhance the client's life in every sense."

The home springs to life in the unique designs of each



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room, be it butterfly-patterned wallpaper in the master bedroom or the bright green lounge chairs that face the sparkling pool. After his success during Modernism Week 2014, Kennedy had a number of designers eager to join him in creating this year's home, and these designers hail from all over the country. Each of the rooms is outfitted with Crestron technology that gives homeowners greater control and ease in adjusting the space to their needs.

Control Systems for Simple Living

Kennedy has worked with Crestron technologies on past projects, but this is the first year that the house has included Pyng™, Crestron's new easy-to-modify home automation solution.



With the Pyng app, adjusting lighting, shading, environment, entertainment, and security systems is easier than ever before. With just the touch of a button on an iPad® or iPhone®, users can dim and shade the media room for movie-watching, or have music playing before they even set foot in the door. Kennedy loves this level of control as a way to help make his clients' lives easier. "It's fantastic to be able to hop on a plane in Seattle, adjust the thermostat from your seat, and have the house cool and comfortable by the time you touch down in Palm Springs," he says.

Pyng offers several unique, crucial advantages for mid-century designers like Kennedy. First, it can be set up directly from the iPad, using a simple, step-by-step process to set lighting levels and save presets to maximize the dramatic impact of his or her design. That's great for smaller homes like Kennedy's 2015 show house. The app's interface offers a streamlined user experience that makes automation as simple as possible.

Second, the Pyng app can control lighting, climate, lighting and AV components wirelessly, so there's no need for extensive rewiring, which can be time-consuming and costly in older homes. "We saved a lot of time, money, and stress this year, with no need to tear out plaster to accommodate technology," says Kennedy.

Third, Pyng makes it easy for the homeowner to make adjustments with a few simple steps. Making new lighting schedules, changing or adding scenes, and saving your own shading presets is fast and fun.

Fourth, Pyng is highly scalable, ideal for homeowners

and designers no matter what their budget or space requirements.

This year's home showcases Sub-Zero® and Wolf® smart appliances, which have been integrated into the Crestron system. Users can check the status and functionality of their appliances even if they're halfway across the country.

The house also features Crestron-controlled Yale® door locks, which can be unlocked and re-secured remotely by folks who might receive deliveries or guests while they're away. The Yale locks can communicate with the Pyng hub so that when a person enters the home, lighting presets immediately adjust to the preferred settings for that time of day. At the 2015 home, the ambiance is accentuated with a Crestron-controlled fireplace and Crestron shading and motorized draperies, now with designer fabrics by Hartmann&Forbes®.

"Historically, shades were always synthetic and utilitarian, although companies have tried to make them more appealing in recent years," Kennedy says. "It's wonderful that Crestron now partners with Hartmann&Forbes to offer really beautiful natural fiber options. And of course the shades complement Hartmann&Forbes wallpapers beautifully, as they do in our media room."

Kennedy says the show house will help more and more people understand the advantages of smart home technology, and he looks forward to further work with Crestron. "As a designer, you look for partners that you enjoy working with, and whose values align with yours," says Kennedy. "Crestron has been a good fit for me."



Technology Complementing Design

Kennedy's vision for the home – that it should help life be effortless and simple, that beauty shouldn't have to be ostentatious – is being realized by his team of top designers and furthered by Crestron. "The Palm Springs house shows how delightful coming home can be," he says. "Lighting presets welcome you home, and shades come down when you're ready to go to bed. Everything here is designed to let you live easily."

Kennedy hopes visitors to Modernism Week 2015 have come away inspired and eager to try his approach to home design for themselves. "There's something about the easy luxury and the vibe we embody here in Palm Springs that's very appealing. People want to take it back to Chicago, Seattle, Paris or Stuttgart. It's very exciting."



Meet the Design Team

Project Lead, Kitchen & Master Closet
Christopher Kennedy, Inc.
www.christopherkennedy.com

Master Bedroom Terrace
Linda Allen
www.liveanywhereinc.com

Pool Terrace
Michael Berman
michaelbermanlimited.com

Outdoor Lounge
Bobby Berk
www.bobbyberkhome.com

Master Bedroom
Mark Cutler
www.markcutlerdesign.com

Powder Room
Vanessa De Vargas
www.turquoise-la.com

Guest Bathroom
Tabitha Evans
www.tabithaevansdesign.com

Den
Parker Kennedy
www.parkerkennedyliving.com

Dining Room
Nancy Price
www.nancypriceinteriors.com

Living Room
Trip Haenisch
www.triphaenisch.com

Guest Bedroom
Grace Home
gracehomefurnishings.com

Living and Dining Terrace
Palletteur
www.palletteur.com

Master Bathroom
Marlaina Teich
www.mtdny.com

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