



Crestron Asia Opens Experience Center in Shanghai

Since the AV industry is growing fast in China, Crestron Asia designed and built an Experience Center, providing a space to demonstrate Crestron's award-winning technology and serve as a powerful sales tool for dealers. The Crestron Asia Experience Center represents Crestron's commitment to the AV industry and its dealers.

Located in Shanghai, the Crestron Asia Experience Center provides integrators, architects and designers with fully functional rooms to host customers and demonstrate the latest Crestron products. The Experience Center features a simulated hotel suite, digital boardroom and a comprehensive training room.

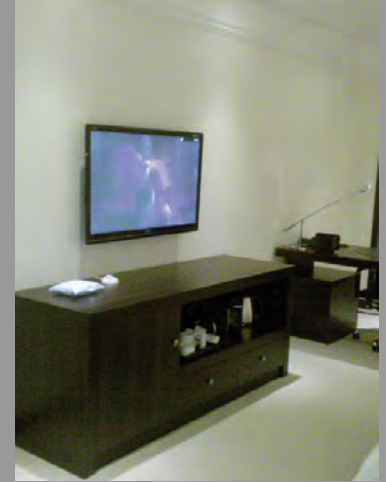
The entire Experience Center is controlled by TPMC-9L wall-mount touch screens and is also remotely controlled by XPanel®. The entire Experience Center is controlled by TPMC-9L

wall-mount touch screens and is remotely controlled by XPanel® software which transforms any computer into a virtual Crestron touch screen. Crestron RoomView® software provides room scheduling and monitoring. Users can book rooms for meetings, check the battery life of a projector in a certain room or monitor energy consumption throughout the facility to anticipate utility bills.

Hotel Suite

Prodigy® Home Control Systems and Adagio® Home Entertainment Systems streamline and automate all entertainment and lighting control in the bedroom, living room and bathroom in the hotel suite.

TPMC-4SM wall-mount touch screen provides convenient one-touch room control. For example, users can simply tap the touch screen to adjust the drapes and activate custom lighting presets for desired ambience, depending on the time of day and occasion. The touch screen interface features 4 one-touch presets including an "ALL OFF" switch that shuts



off every light in the house, and includes efficient multi-zone dimming to enhance ambiance. The “COZY” mode dims the lights to create a warm and harmonious atmosphere. “NIGHT” mode sets perfect lighting for watching TV at night.

In the living room, home entertainment design centers around the Adagio® AMS-AIP delivers the ultimate home theater experience with high-quality 7.1 surround sound processing and HD video processing. Other centralized AV sources include an ADMS Intermedia Delivery System™, Crestron iServer® network audio server. Multiple audio sources like Blu-ray® player and TV are easily controlled by TPMC-3X handheld WiFi touch screens and Apple® iPad®.

Digital Boardroom

The boardroom has a digital infrastructure, fully wired with Crestron DigitalMedia 8G+™ cable and components installed throughout, allowing visitors to experience the only complete digital solution available today.

The heart of the system is based on a Crestron AV2 dual bus control system and DigitalMedia™ DM-MD8X8 switcher. High definition audio and video signals are distributed by standard CAT5e or fiber to room controllers located in the digital boardroom and training room.

DigitalMedia™ seamlessly manages, controls and distributes all analog and uncompressed HD digital content over twisted pair or fiber, including embedded data such as HDCP, EDID and CEC.

Training Room

Crestron wideband 8x4 RGB matrix switcher and PRO2 dual bus control system enable seamless distribution of all AV sources and displays including projector screens. V-Panel™ 12" HD Touch Screen displays provide fast, easy control of any desired presentation during training courses, delivering an interactive and highly effective instructor/student experience.

If you are in the Shanghai area, don't miss the chance to visit the impressive, interactive environment that provides the opportunity to immerse yourself in the Crestron experience.

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