



Photo courtesy of Radisson Blu Plaza Hotel

## Crestron illuminates convenience, safety and savings with intelligent lighting system in New Radisson Blu Plaza Hotel Chongqing

Chongqing lies at the nexus of important trade routes and thoroughfares. The over 3,000 year old city, banked by the beautiful Three Gorges area, is home to an inland port for many businesses.

The brand new Radisson Blu Plaza Hotel Chongqing aims to further enrich the thriving city. Strategically located at 22 Nan Bin Road - right at the start of the famed Nan Bin Road shopping and restaurant area – the five-star hotel aims to be a convenient home away from home for visitors arriving from the nearby Jiangbei International Airport. Gele Mountain and the Chongqing Amusement Park are now only a short cruise away, making the prestigious complex ideal for both those visiting for business and leisure.

The 43-floor hotel boasts of well-furnished rooms that offer breathtaking panoramic views of the majestic Yangtze River

and the bustling city below. Sleek, thoughtfully-designed and plush with ultra-modern comforts, all 308 rooms offer an oasis of comfort for travelers from all around the world who can enjoy modern comforts while admiring ancient wonders.

### Rethinking illumination

Lighting plays a vital role in Radisson Blu Plaza Hotel's promise of being an ultra-modern hotel that offers a retreat for the senses. Powered by Crestron lighting controls, it offers a shining example of what can be achieved when convenience and efficiency are coupled with innovation.

Integration is one of the key advantages of the Crestron lighting system that impressed the hotel designers and architects from the onset. It offers the hotel both remote and local control of the ambience without having to manage several different systems. Setting the right light ambience or switching between different settings can now be done with finger-tip precision. Thanks to the array of Crestron Cameo® keypads and the sleek, contoured 5.7-inch tilt touch Screen onsite, centralized lighting management is now both easy



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and convenient. Crestron's wide range of lighting controls can suit every guest's unique taste perfectly. Control of LED RGB color management allows the hotel to set and switch the lighting quickly and easily. The use of Crestron occupancy and photocell sensors allows the system to effectively reduce energy costs and further enhance functionality.

"The lighting modes can be selected and changed by just one-touch on the corresponding buttons, making it very easy and convenient to operate," said Cherry Van, PR Manager, Radisson Blu Plaza Hotel Chongqing.

Safety is undoubtedly a huge concern for Radisson Blu Plaza Hotel. When there is a power outage or network loss, the Crestron lighting system ensures that all switches will continue to function standalone. This improves safety and assures security during unplanned emergencies. Crestron's innovative lighting control system processor provides the lifeblood of the intelligent lighting system. Built upon Crestron's reliable control engine, the programmable system features Crestron's suite of powerful development software and vast database of drivers and software modules. Together, they allow Radisson Blu Plaza Hotel architects and the management to adjust the lighting scenes, without worrying about the integration or compatibility issues.

### Enlightening cost-saving benefits

Rich colors and customizable lighting now greet every guest of the Radisson Blu Plaza Hotel. From the time they step into the luxurious lobby, they are enveloped with a welcoming

ambience. With a single touch, staff can change the mood throughout the hotel depending on the event. Guests can adjust the lighting scenes in their guest rooms.

"The lighting system has greatly improved the hotel's performance, in terms of its modernization and provision of quality services," added Van.

The benefits indeed go beyond guest satisfaction. The integration of centralized and local lighting systems brings complete control to the management staff, empowering them to centrally monitor and control the lighting throughout the hotel on a single platform. Besides enhanced management, the centralized platform offers an additional benefit of reducing maintenance costs by up to 50% compared to traditional lighting systems.

The environment also gains. With Crestron lighting control, the hotel was able to improve energy savings by up to 30%, compared to traditional lighting systems. "Crestron intelligent lighting system not only provides the hotel with energy efficiencies and comfortable lighting, but also satisfies the requirements of the hotel in providing different lighting for various settings," noted Van.

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