



Istana Budaya

Case Study – Hospitality

Challenge

Implement a wide array of cutting-edge technologies to provide a seamless and immersive experience for visitors to Istana Budaya.

Solution

Deploy a range of Crestron solutions within the Istana Budaya infrastructure, including media presentation wall plates, video scalars, receivers, transmitters, touch screens, wireless transceivers, volume controls, and Cresnet expansion modules.



Istana Budaya

Since its establishment, Istana Budaya has enthralled audiences in Malaysia for over 17 years, with a robust calendar of both local and international performances, ranging from theatre, to music and dance.

Literally translated to mean Palace of Culture, the main building is oftentimes referred to as the Royal Albert Hall of Malaysia, and is currently listed among the top ten most sophisticated theatres in the world.

Enhancing the arts experience through technology

Uniquely shaped to take the form of sirih junjung, a traditional arrangement of betel leaves used in Malay weddings and welcoming ceremonies, the Istana Budaya stands out architecturally as a strong visual representation of Malay culture, and is nestled right in the heart of Kuala Lumpur, Malaysia.

As the arts scene grew exponentially over the last decade, Malaysia's cultural importance similarly flourished. In 2017 alone, Istana Budaya catered to a steady stream of 90,106 visitors and 131,134 visitors in 2016. This contributed to the development of a strong and robust arts and culture centre in Kuala Lumpur.



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Since then, Istana Budaya has evolved from a formerly strong focus on traditional Malay dance and music, to a leader in the promotion and showcase of Malaysia's changing arts and culture landscape to an international audience.

Crestron and HIKA (Hitecindo Kharisma (M) Sdn Bhd), have been a dedicated AV solutions and Systems Integrator partner for Istana Budaya since its doors opened in 2000, responsible for the installation of the state-of-the-art equipment within its facilities. To reinforce its position as a world-class performing arts stage in Malaysia, Istana Budaya once again turned to Crestron as its preferred partner to modernise and transform its operations. HIKA was tasked to oversee the upgrading of current solutions and further implement its range of integrated technologies, designed to simplify processes and enhance the user experience.



The Result

Since its completion in June 2017, the upgrade has received positive feedback from stakeholders and audiences. The new system not only saves up to 50 per cent of electricity usage for Istana Budaya, but has also largely reduced the lead-time for performance set-ups – ultimately contributing to a smoother and enhanced performance atmosphere for patrons and performing artists alike.

“Here at Istana Budaya, it is always our priority to provide the best immersive performances for our audiences. To do so, we needed advanced, yet user-friendly and efficient technology solutions. This led to us choosing to partner with Crestron once again to upgrade our Sri Nilam Multipurpose Hall equipment. Crestron has proven to be a steadfast partner throughout the whole upgrading process, and they continue to impress us with the quality of their products, technical know-how and stellar track record,” said Dato’ Haji Mohamed Juhari bin Shaarani, Director, Istana Budaya.

“We’re happy to have had the opportunity to work with Crestron on the Istana Budaya upgrading work,” said Yan Baharom, Sale and Marketing Dept., HIKA. “The level of professionalism from Crestron has been commendable. We greatly appreciate their commitment to making technology accessible for users, and we look forward to working with them again in the future.”





Multipurpose Hall

Equipment List

- Media Presentation Wall Plate – International Version - HDMI with Mini-TRS Stereo Audio (Single gang faceplate – white)
- High- Definition Video Scaler, HDMI in HDMI out
- Wall Plate 4K Digital Media 8G+ Receiver Black Textured Single gang Decorator Style Faceplate (Black Textured)
- Digital Media 8G+ Transmitter 201
- 5.7" wireless Touch Screen (Black Textured)
- Extended Range RF Wireles Gateway with PoE Injector
- 4 Channel Digital Volume Control
- Cresnet Module with 8 Relays and 4 Analog/Digital Inputs



For additional information on Crestron,
visit our website: www.crestron.com